

## nftXc Ecosystem — Executive Summary

NFT-TradingCards.biz and the \$nftXc token form a **unified Web3 ecosystem** built around digital trading cards, NIL monetization, digital archives, and creator-driven marketplaces. The ecosystem also includes **University.DigitalCollectables.biz**, an education hub onboarding athletes, influencers, and fans into NFTs, Web3, and digital ownership. The \$nftXc token powers transactions, governance, rewards, and smart-contract automation across the platform.

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### Platform & Market

The platform enables users to **create, mint, own, and sell NFT trading cards**, supported by blockchain-based ownership, transparent royalties, and a global marketplace.

The industry opportunity is substantial:

- \$12.62B global trading card market
- \$37.5B youth sports market
- \$403B global sports industry
- Rising institutional and creator interest in digital collectibles

NFT-TradingCards.biz is positioned as a **first-mover** in the next-gen trading card category with strong timing, operational readiness, and significant scalability.

### Ecosystem Websites

- **nftXc Token Website:** <https://nftXc.biz>
- **NFT Trading Cards Marketplace:** <https://nft-tradingcards.biz>
- **Digital Collectables Education Hub:** <https://digitalcollectables.biz>

## Partnership: EYBL

NFT-TradingCards.biz has an exclusive agreement with the **European Youth Basketball League (EYBL)**:

- 4,000–5,000 players across 38 countries
- Exclusive rights to create and distribute official EYBL NFT trading cards
- Access to future NBA-level talent and global fan engagement
- Major differentiator for onboarding high-profile athlete drops

This gives the company a unique foothold in one of the world's strongest talent pipelines.

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## Technology & Roadmap

The platform operates on Ethereum/Polygon with smart-contract automation for minting, royalties, archiving, and dynamic NFTs.

Roadmap highlights:

- **V1 completed** (Card creator, minting, marketplace, archives)
- **V2 (2025):** AI features, multi-card uploads, video support, creation packs, dynamic NFT strategies
- **V3 (2026–2027):** Social features (comments, posting, feed), positioning the company for later acquisition by a social media or sports-tech leader

## **\$nftXc Token Utility**

The \$nftXc token is the **economic engine** of the ecosystem, powering:

- Minting, buying, selling, premium features
- Staking and rewards
- Creator and athlete payouts
- Governance
- Dynamic NFT enhancements
- Discounts and premium marketplace visibility

It aligns users, creators, athletes, and investors under one transparent, decentralized system.

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## **Tokenomics**

**Total Supply: 100,000,000 \$nftXc**

- 30% Public Sale
- 19.5% Ecosystem & Partnerships
- 3% Community
- 12% Team & Advisors (locked & vested)
- 17.5% Staking & Rewards
- 10% Liquidity Pool
- 3% Marketing
- 5% Reserve Fund

Vesting, liquidity locks, and transparent smart contracts ensure a long-term, stable token ecosystem.

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## **Liquidity Strategy**

- **Uniswap v2 pairing: \$nftXc / ETH**
- Initial liquidity: **\$20K ETH + \$20K tokens**
- **Liquidity locked for 12 months** via Team Finance/Unicrypt
- 0% transaction taxes
- Additional liquidity added as revenue, volume, and partnerships scale

## Private Sale Offer

The Private Sale includes **both equity and token allocations**, aligning investors with the company's growth and token value.

- **1% equity per \$25,000**
- **100,000 tokens per \$25,000**
- 6-month lockup, then 5% monthly unlock
- Funds used for development, onboarding, marketing, and liquidity expansion

Investors benefit from **dual upside**: company equity growth + ecosystem/token value growth.

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## Investment Steps

1. Review Private Sale material
2. Choose allocation tier
3. Sign investment agreement
4. Send funds (USDC, ETH, or wire)
5. Receive official confirmation + vesting schedule